Discovering Chicxulub; March1979-February 1990 A Comedy of Errors:

Lost well samples for the 1950's and 1960's Yucatan wells in a warehouse fire in Coatzacoalcos.

Lost Data, original magnetic data are 'upward continued' from 500 meter flight altitude to 4500 meters altitude by the Mexican Petroleum Institute (IMP) to make a uniform national high altitude map, then the original tapes are inexplicably erased, thereby loosing all high resolution of low amplitude, high frequency anomalies. In 1980's downturn Aero Service discontinues policy of holding archival copies of clients data, "What's gone is gone".

'We can't see the crater for the hole' (the infamous "seismic bad data" zone below the base Tertiary unconformity, which actually mapped the crater In PEMEX seismic data!)